



# CONFERENCE ON PUBLIC ARCHAEOLOGY

SEPTEMBER 22-23, 2023

PENSACOLA, FL



HOSTED BY



FLORIDA PUBLIC  
ARCHAEOLOGY  
NETWORK  
A PROGRAM OF THE UNIVERSITY OF WEST FLORIDA



UNIVERSITY of  
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HISTORIC TRUST



Dear Esteemed Conference Attendees,

On behalf of the Florida Public Archaeology Network and the organizing committee, it is with great pleasure that we extend a warm welcome to the first Conference on Public Archaeology! We are thrilled to have you join us for this inaugural event, dedicated to advancing the field of public archaeology and cultural heritage engagement.

Our conference is not just a gathering of professionals; it is a collaborative space where we hope ideas converge, experiences are shared, and the future of public archaeology takes shape. Over the next two days, we have curated a diverse and engaging program that encompasses workshops, panels discussions, and special events. Together, we will explore critical issues in our discipline, including diversifying professional and avocational representation, the intersection of public archaeology and the Section 106 process, community science and heritage site stewardship, the impact of climate change on tangible and intangible heritage resources, harnessing digital advances for outreach and education, and the crucial role of archaeology in schools.

While this conference may forego the traditional paper format, it places a strong emphasis on discussion, participation, and professional networking. We believe that these elements will foster advancements and chart new directions in the field of public archaeology. Here, participants of all backgrounds can contribute to the vibrant exchange of ideas and experiences that define our discipline. We encourage you to actively engage in discussions, seek opportunities for collaboration, and make lasting connections with individuals who share your passions.

As we strive for excellence in this conference, we are also committed to sustainability. We have taken steps to minimize our environmental impact, and we ask for your support in this endeavor. Please join us in reducing waste and being environmentally conscious throughout the event.

We extend our heartfelt gratitude to all our sponsors, volunteers, and the entire organizing team for their dedication and hard work in bringing this conference to fruition.

Once again, welcome to the first Conference on Public Archaeology! We look forward to the knowledge, insights, and experiences that you will contribute to this event. Together, we can shape the future of public archaeology, making it more accessible, inclusive, and impactful for all.

Sincerely,

Nicole Grinnan, Chair  
Mike Thomin  
Barbara Clark  
Tristan Harrenstein  
Rachel Hines

## ADA Statement

The University of West Florida is committed to providing a welcoming, accessible and supportive environment for people with disabilities. Meetings, activities or events sponsored by the University are expected to be accessible to individuals with disabilities.

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations is requested to advise UWF by contacting the ADA Program Office at 850.474.2694, 711 (TTY), visit [uwf.edu/ADAForEvents](http://uwf.edu/ADAForEvents) or email [ada@uwf.edu](mailto:ada@uwf.edu) at least two (2) business days prior to the event.

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## UWF Policy on Discrimination, Harassment, and Retaliation (P-13.09-02/20 excerpt)

The University of West Florida is dedicated to providing an inclusive and welcoming environment for all who interact in our community. In continuing to build and maintain a diverse environment, UWF strives to attract students, faculty and staff from a variety of cultures, backgrounds and life experiences. The University of West Florida is committed to ensuring that each member of the University community is permitted to work and study in an environment which is free from discrimination and harassment based on the following protected classes: **age, color, disability, gender, gender identity, sex, sexual orientation,1 marital status, national origin, race, religion, and veteran status** and which is free from prohibited retaliation, as described in University Policy P-13.09-02/20.

University employees, students, and other members of the University community who believe they may have been subject to conduct prohibited by this policy are encouraged to report this information to any of the following:

- the UWF Equal Opportunity Officer,
- the UWF Title IX Coordinator,
- the employee's UWF immediate supervisor,
- any UWF vice president,
- the UWF Human Resources Associate Vice President,
- the UWF Athletic Director and the Associate Athletic Director,
- the UWF Dean of Students,
- the UWF Executive Director of Housing and Residence Life office, or
- the UWF Office of the General Counsel.

Equal Opportunity Programs is located in Building 19. The telephone number is 474-2914 and the fax number is 474-2949.

The UWF Police Department should be contacted for any concerns for personal safety or damage to or destruction of University property. The telephone number for the UWF Police department is 850-474-2415.

## 2023 Conference on Public Archaeology

# SPONSORS



We would like to extend our sincere gratitude to [Recon Offshore](#) for their generous sponsorship of our conference Reception and Poster Session. Thanks to their support, we are able to provide our attendees with refreshments from local businesses, creating a warm and welcoming atmosphere for networking and camaraderie. Their contribution has been invaluable in making this event a memorable experience for all participants.

Thank you, Recon Offshore, for your commitment to advancing the field of public archaeology!



UNIVERSITY of WEST FLORIDA  
**HISTORIC TRUST**

We are immensely grateful to the [UWF Historic Trust](#) for their support in providing venue spaces for our conference and free admission to their museum properties for conference attendees. Their commitment to preserving and promoting local cultural heritage aligns perfectly with our conference's mission. The beautiful and historically rich venues they have offered have significantly contributed to the success of our event, providing a fitting backdrop for our discussions and activities.

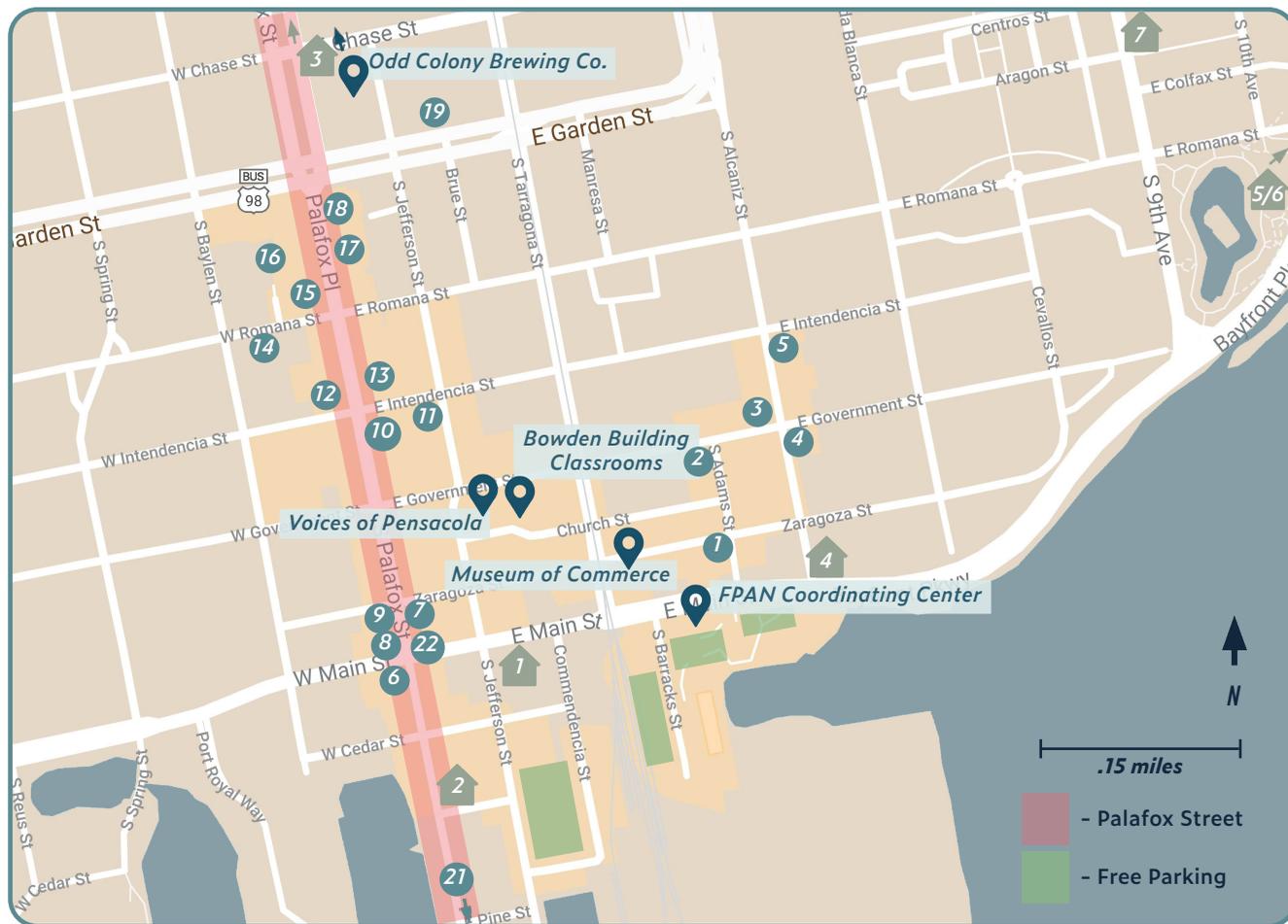
Thank you, UWF Historic Trust, for your invaluable contribution to the first Conference on Public Archaeology!



Our heartfelt thanks is extended to the [UWF College of Arts, Social Sciences, and Humanities](#) for their generous support of our "Archaeology on Tap" public event, also a UWF Downtown Lecture Series event. Their contribution has made it possible to bring a distinguished expert to talk with our community, enriching our understanding of archaeology in an accessible and engaging way. This sponsorship underscores UWF's commitment to fostering knowledge and cultural appreciation within our community.

## 2023 Conference on Public Archaeology

# DOWNTOWN PENSACOLA LOCATIONS



### 📍 - Conference on Public Archaeology Events

**FPAN Coordinating Center**  
207 E Main St, Pensacola, FL

**Bowden Building Classrooms**  
120 Church St, Pensacola, FL

**Odd Colony Brewing Co.**  
260 N Palafox St, Pensacola, FL

**Museum of Commerce**  
201 Zaragoza St, Pensacola, FL

**Voices of Pensacola Multicultural Center**  
117 E Government St, Pensacola, FL

### ● - Dining, Coffee, and Drinks:

1. Pensacola Bay Brewery
2. Lucy's in the Square
3. Hub Stacey's
4. Dharma Blue
5. Juan's Flying Burrito
6. The Garden - Food Truck Complex
7. Jackson's Steakhouse
8. The Bodacious Brew
9. Carmen's Lunch Bar
10. Graffiti Pizza
11. Jordan Valley Restaurant

12. Old Hickory Whiskey Bar
13. Parlor Doughnuts
14. Big Top Brewing Company
15. V. Paul's
16. The Nest General Store
17. The Wine Bar on Palafox
18. Fosko Coffee Barre
19. Perfect Plain Brewing Co./The Well
20. Odd Colony Brewing Co.
21. Jaco's Bayfront Bar & Grille
22. Maker's Cafe

### 🏠 - Hotels

1. Holiday Inn Express
2. New World Inn
3. Solé Inn and Suites
4. Oyster Bay Boutique Hotel

5. Residence Inn by Marriott
6. Courtyard Inn by Marriott
7. Hilton Garden Inn

## 2023 Conference on Public Archaeology

# EVENTS AT-A-GLANCE

### Thursday, September 21, 2023

10:00am-4:00pm

#### **Registration**

Destination Archaeology Resource Center (FPAN Coordinating Center), 207 E. Main Street, Pensacola, FL 32502

6:00pm-7:00pm

#### **Archaeology on Tap: "Joint Recovery Team: Working with archaeologically-trained veterans to repatriate lost service members from WWII in the Pacific" with Dr. Jennifer McKinnon (East Carolina University)**

Odd Colony Brewing Co., 260 N Palafox St, Pensacola, FL 32502

*Participants are encouraged to arrive by 5:30pm to find a spot and, if desired, order a drink before the program begins at 6:00pm.*

### Friday, September 22, 2023

8:30am

#### **Registration, Coffee, Light Breakfast, and Networking**

Museum of Commerce, 201 Zaragoza Street, Pensacola, FL 32502

9:00am-10:00am

#### **Conference Keynote: "Public Archaeology: Where are We Going?" with Dr. Barbara J. Little**

Museum of Commerce, 201 Zaragoza Street, Pensacola, FL 32502

10:15am-5:30pm

#### **Panel and Workshop Sessions**

6:00pm-8:00pm

#### **Reception and Poster Session**

Museum of Commerce, 201 Zaragoza Street, Pensacola, FL 32502

*Light refreshments will be served*

### Saturday, September 23, 2023

8:30am

#### **Coffee, Light Breakfast, and Networking**

Museum of Commerce, 201 Zaragoza Street, Pensacola, FL 32502

10:15am-5:30pm

#### **Panel and Workshop Sessions**

5:30pm-6:30pm

#### **Future of the Conference on Public Archaeology Open Meeting**

FPAN Classroom, 2nd Floor, 207 E Main Street, Pensacola, FL 32502

# 2023 Conference on Public Archaeology

## PROGRAM OVERVIEW

	9/21	9/22					9/23					
	Other	Bowden Building, Classroom 1	Bowden Building, Classroom 2	Museum of Commerce	FPAN Classroom (Upstairs)	Voices of Pensacola Multicultural Center	Bowden Building, Classroom 1	Bowden Building, Classroom 2	Museum of Commerce	FPAN Classroom (Upstairs)	Voices of Pensacola Multicultural Center	
8:00 AM												
8:30 AM				Registration and Coffee								
9:00 AM				Introduction and Keynote Speaker				Networking and Coffee				
9:30 AM												
10:00 AM	Registration @ Destination Archaeology Resource Center	Panel - 1	Panel - 2		Panel - 3	Panel - 4	Panel - 9	Panel - 10		Panel - 11	Panel - 12	
10:30 AM												
11:00 AM		Building an Alliance of Site Stewardship: Expanding the Definition of Us and Lessening the Definition of Them	Project Archaeology: Discover the Past, Shape the Future through Heritage Education;		The Role of Government in Public Archaeology	Towards a More Diverse, Equitable, and Inclusionary (Public) Archaeology: Exploring Intersectional Identities and Non-Visible Marginalities	Public Archaeology and the Native American Graves Protection and Repatriation Act	Inter-agency Collaboration Can Make Public Archeology a Success		Sharing Approaches to Digital Public Archaeology: Towards a Code of Ethics for Digital Repositories and Informal Online Education	Promoting Diversity in the Discipline: Structural Challenges Facing Public Archaeologists in Universities and Strategies for Overcoming Them	
11:30 AM												
12:00 PM												
12:30 PM			Lunch					Lunch				
1:00 PM			Workshop - 1	Panel - 5		Workshop - 2	Panel - 6	Panel - 13	Open Block		Workshop - 4	Panel - 14
1:30 PM												
2:00 PM			Interacting with The Past: Using Online and In-Person Games to Teach Archaeology and Heritage	Cemetery Preservation in the Southeast		Assessing Public Outreach Programs	The Power of Collaboration: Community-based K-12 Archaeology Education	Community Directed Archaeology: Poarch Band of Creek Indians and Africatown	Meeting room open as work/collaboration space		Reciprocal Archaeology: Citizen Science in a Time of Collaboration	Value Add and Force Multiply: Working with Veterans in Archaeology
2:30 PM												
3:00 PM												
3:30 PM			Panel - 7	Open Block		Workshop - 3	Panel - 8	Workshop - 5	Workshop - 6		Workshop - 7	Workshop - 8
4:00 PM												
4:30 PM			Hoop Houses in Historic Districts: Seeking a Path to Balance the Needs of Modern Communities and Historic Properties	Meeting room open as work/collaboration space		50+ Public Outreach Hacks to Borrow or Adapt	Photogrammetry for Public Outreach	Navigating "Anti-CRT" and "Stop Woke" Laws for Archaeology Education	Investigating Painted Bluff Rock Art: An Introduction to Project Archaeology Curricula		Putting the Learner First: Crafting Effective Goals and Assessment for Public Archaeology Programming	Heterarchy, Praxis, and Difficult Histories in Public Archaeology
5:00 PM												
5:30 PM												
6:00 PM									Future of the Conference on Public Archaeology Open Discussion			
6:30 PM	"Archaeology on Tap" @ Odd Colony Brewing Co.											
7:00 PM				Reception and Poster Session								
7:30 PM												
8:00 PM												

## 2023 Conference on Public Archaeology

# FULL PROGRAM AND ABSTRACTS

### Thursday, Sep 21, 2023

10:00am - 4:00pm

#### **Registration**

Destination Archaeology Resource Center, 207 E Main St, Pensacola, FL 32502

6:00 - 7:00pm

#### **Archaeology on Tap: "Joint Recovery Team: Working with archaeologically-trained veterans to repatriate lost service members from WWII in the Pacific" with Dr. Jennifer McKinnon (East Carolina University)**

Odd Colony Brewing Co., 260 N Palafox St, Pensacola, FL 32502

### Friday, Sep 22, 2023

8:30am

#### **Registration, Coffee, Light Breakfast, and Networking**

Museum of Commerce, 201 Zaragoza St, Pensacola, FL 32502

9:00 - 10:00am

#### **Keynote Speaker**

#### **"Public Archaeology: Where are We Going?" with Dr. Barbara J. Little**

Museum of Commerce, 201 Zaragoza St, Pensacola, FL 32502

10:15am - 12:15pm

#### **Panel Session 1 - Bowden Building Classroom 1, 120 Church St, Pensacola, FL 32503 "Building an Alliance of Site Stewardship: Expanding the definition of Us and lessening the definition of Them"**

Chair: Sarah Miller (Florida Public Archaeology Network)

[Register to watch via Zoom](#)

Panelists: David Breetzke (Redbird Ranger District, KY, US Forest Service); Erin Dunsmore (Thousand Eyes, Tennessee Valley Authority); Lexie Lowe (Volunteer Archaeology Monitoring Program, NPS); Carole Nash (Virginia Certification Program, James Madison University); Beth Padon (California Archaeological Site Stewardship Program and Partners for Archaeological Site Stewardship); Mel Zabecki (State Archeologist, Arkansas); Samantha Rubinson (Nevada Site Stewardship Program, Nevada SHPO); Becky Shelton (Texas Archaeological Stewards, Texas Historical Commission)

Abstract: The panel of site stewardship managers includes a dynamic array of archaeologists working in mostly rural communities with passionate volunteers. As many site stewardship programs are passing the 20 year mark, the need to share challenges and creative solutions grows as new programs emerge and others are being revived. New concerns of safety, climate change, diversity, and future-proofing have arisen especially

after the Covid-19 pandemic and the call for our discipline to decolonize. This session builds on previous actions to build an alliance between programs, such as Samantha Rubinson's 2014 site stewardship survey and SAA session, Partners for National Site Stewardship's conferences in 2020 and 2021, and the 2022 site stewardship survey and culminating SAA session in 2023 to update and expand the original study. On this panel site stewardship managers from Arkansas, California, Florida, Kentucky, New York, Tennessee, Virginia, with remote participation from Nevada and Texas, will discuss different program origin stories and highlight what we have begged, borrowed, and stolen from each other over the years. The session will start with preliminary results of the 2022 national survey and invites the audience to ask questions to further site stewardship efforts in their own states.

**Panel Session 2** - Bowden Building Classroom 2, 120 Church St, Pensacola, FL 32503  
**"Project Archaeology: Discover the Past, Shape the Future through Heritage Education"**  
Chair: Samantha Kirkley (Southern Utah University)

Panelists: Lianne Bennett (Deland High School); M. Anne Dorland (New South Associates); Jen Knutson (University of South Alabama Archaeology Museum); Maegan Smith (Louisiana Office of Culture, Recreation, and Tourism); TBD (TBD)

Abstract: Project Archaeology (PA), a national heritage education program, has promoted archaeological stewardship and preservation through inquiry-based curricula for more than 30 years. PA is currently undergoing a transfer of leadership from the Bureau of Land Management and Montana State University to Southern Utah University and the Institute for Heritage Education. With guidance from the PA National Leadership Team, the two organizations will revitalize, rebuild, manage, and support the program and its distribution network. This roundtable will begin with an introduction to the PA program and its value to public archaeology, followed by a discussion focused on future directions of the program and how members of the heritage education community can benefit from, utilize, and contribute to the development of PA resources. As an established program, PA can provide formal and informal educators immediate access to high-quality curriculum materials and professional development.

**Panel Session 3** - FPAN Classroom, 207 E Main St, Pensacola, FL 32502  
**"The Role of Government in Public Archaeology"**  
Chair: Katherine Brewer (State of New Mexico, Historic Preservation Division)

Panelists: Steph Halmhofer (University of Alberta); Ash Boydston-Schmidt (University of New Mexico); Sarah Bennett (Project Archaeology); Alexandra Jones (Archaeology in the Community); Adrienne Walker (City of Pensacola)

Abstract: Public archaeology is critical to the education of and engagement with members of the communities in which archaeology is occurring. It is even more important now than ever with the rise of pseudoarchaeology in pop culture to ensure that public outreach is a large part of archaeological practice and historic preservation to create connection with stakeholders, descendant communities, and communities at large. Local, state, and federal government, including the Department of the Interior, museums, SHPO offices, city archaeologists, local historic preservation departments, and other publicly funded, government-affiliated organizations, can play a crucial role in the practice of public archaeology. This discussion panel will explore what the role of the different levels of government should be, if any, in the funding, organizing, and implementing of public archaeology across the country. Topics under consideration will also include public archaeology through social media, ethical community engagement practices, archaeology in schools, and inclusion of community members in archaeology in the field, the lab, and the classroom.

**Panel Session 4** – Voices of Pensacola Multicultural Center, 117 E Government St, Pensacola, FL 32502

**“Towards a More Diverse, Equitable, and Inclusionary (Public) Archaeology: Exploring Intersectional Identities and Non-Visible Marginalities”**

Chairs: Megan Walsh (University of Oklahoma, Department of Anthropology); Lewis Borck (University of Oklahoma, Department of Native American Studies)

Panelists: Lewis Borck (University of Oklahoma; Department of Native American Studies); Albert Gonzalez (California State, East Bay; Department of Anthropology, Geography & Environmental Studies); Chelsea Blackmore (Albion Environmental, Inc.); Justin Lund (Northern Arizona University, Department of Anthropology); Edward González-Tennant (University of Texas, Rio Grande Valley; Department of Anthropology)

Abstract: Archaeology has been historically dominated by privileged groups across multiple axes of identity and, so concern with increasing equitability has led to recent pushes for DEI initiatives in archaeology. However, most of these have focused on more visible characteristics of individuals. By exploring how more visible identities intersect with hidden or otherwise non-visible marginalities, we hope to build upon existing dialogues in the discipline, while dissecting nuanced themes that surround DEI. Our goal is to develop actionable DEI strategies that will empower communities who have been marginalized in archaeology and communicate the need for these values and initiatives to the wider public.

12:15 - 1:15pm

**Lunch**

1:15 - 3:15pm

**Panel Session 5** – Bowden Building Classroom 2, 120 Church St, Pensacola, FL 32503  
**“Cemetery Preservation in the Southeast”**

Chairs: Lauren Walls (New South Associates, Inc.); Lydia Simpson (New South Associates, Inc.)

Panelists: Sarah Miller (Florida Public Archaeology Network); Margo Stringfield (University of West Florida); Melissa Timo (North Carolina Office of State Archaeology); Caroline Eller (Nashville Metro Historical Commission); Dr. Tiffany Momon (Sewanee Black Placemaking); Natalie Bell (Afro-American Historical and Genealogical Society of Nashville); Graham Perry (Tennessee Historical Commission)

Abstract: Topics of discussion include engaging local communities, landowners, and descendants in the preservation process; creating preservation partnerships between academic institutions, CRM firms, local and state governments, and local interest groups; and the myriad of potential applications of the data collected through these efforts. The panel also plans to have one or more panelists to represent the views of the Black community and best practices for documentation, research, and preservation of African American and enslaved cemeteries. We want to hear about a variety of experiences and case studies among the panelists in their efforts at cemetery preservation, including both successes and hardships. The conference attendees will also be encouraged to engage in the discussion through a special Q&A session.

**Panel Session 6** – Voices of Pensacola Multicultural Center, 117 E Government St, Pensacola, FL 32502

**“The Power of Collaboration: Community-based K-12 Archaeology Education”**

Chairs: Kaylyn Moore (University of Oklahoma, Oklahoma Public Archaeology Network); Bobi Deere (University of Oklahoma, Oklahoma Public Archaeology Network)

Panelists: Chris Boyd (Sac and Fox Nation); TBD

Abstract: The importance of building K-12 curriculum with community-based input cannot be stressed enough. Research indicates that K-12 curriculum is more potent, relevant and impactful when it is created in collaboration between educators and the knowledge keepers of the intended subject, which is commonly a community group. This panel discussion highlights four cases of this type of collaborative curriculum: Municipality/Tribe, CRM firm/Tribe, University/Municipal community, and Student educator/Tribe. The process that each situation followed will be explained, along with positive outcomes and lessons learned. This panel discussion is less about the curriculum itself, than the theory, process, and connections necessary to create the kind of collaborative curriculum that bolsters communities, healing, student interest, and knowledge.

**Workshop Session 1** – Bowden Building Classroom 1, 120 Church St, Pensacola, FL 32503  
**“Interacting With The Past: Using Online and In-Person Games To Teach Archaeology And Heritage”**

Chairs: Paulina F. Przystupa (The Alexandria Archive Institute / Open Context / University of New Mexico); L. Meghan Dennis (The Alexandria Archive Institute / Open Context)

Abstract: In this workshop, we share how to harness digital advances for outreach and education by introducing attendees to online platforms for creating short educational games for the public. The workshop is provided in two parts. The first part introduces the value of games as educational tools, how to use them through a participant-led Data Story playthrough, and how this digital format advances educational outreach with specific communities. The second half has participants play through a real-life gaming experience designed using the same principles as the online example. This section demonstrates how digital storytelling principles can be used at in-person events, while exploring important archaeological topics. To engage with themes of community science and heritage site stewardship, this live-action role playing section has attendees play as specific stakeholders at an archaeological site, exploring various aspects of stewardship and how the public involves themselves in heritage.

**Workshop Session 2** – FPAN Classroom, 207 E Main St, Pensacola, FL 32502  
**“Assessing Public Outreach Programs”**

Chair: Laura Clark Hunt (University of Southern Mississippi)

Abstract: This workshop seeks to help managers and supervisors measure the success of their outreach programs to the public. While library science has a well-developed literature on assessment and evaluation, cultural heritage and public archaeology outreach programs (Clark Hunt & Thomin, 2022) have struggled to quantify the impact these outreach efforts are having in different communities. Many of the terms associated with assessment and evaluation can be confusing and vague, but it does not mean that it is any less important to demonstrate the experiences of individuals while attending programs. Assessment and evaluation also serve as a measure of accountability for stakeholders vested in the programs and their outcomes. Over a two-year period, Dr. Clark Hunt was able to capture data from the Florida Public Archaeology Network on outreach programs. These evaluations will provide a pathway for others to measure their impact.

3:30 - 5:30pm

**Panel Session 7** - Bowden Building Classroom 1, 120 Church St, Pensacola, FL 32503  
**"Hoop Houses in Historic Districts: Seeking a Path to Balance the Needs of Modern Communities and Historic Properties"**

Chair: Nathaniel King (Nation Resources Conservation Service (NRCS) - Maine)

Panelists: Christina Pappas (NRCS-KY); Stephen Wise (NRCS-FL); Chris "Scott" Smallwood (NRCS-AR); Alex Nalewaik (NRCS-GA); Angela Moody (NRCS-TX); Chuck Carrig (NRCS-National Water Center/NRCS Deputy FPO)

Abstract: As communities seek novel ways to preserve their important places, they must also find new preservation partners. NRCS is known for its work in soil conservation, but its potential as a partner in historic preservation has not been as widely explored. New agency initiatives in urban and climate smart agriculture provide avenues for individuals and communities to address historic preservation as well as issues like food insecurity and water quality. As a federal agency, NRCS is charged with considering impacts to cultural resources and the environment. We see compliance as an opportunity to design projects that preserve our past for the future. NRCS staff work directly with the community and interested parties as part of both the conservation planning and compliance processes. This allows NRCS, agricultural producers, and project sponsors to address historic preservation in conjunction with environmental concerns related to climate change and other issues important to the community.

**Panel Session 8** - Voices of Pensacola Multicultural Center, 117 E Government St, Pensacola, FL 32502

**"Photogrammetry for Public Outreach"**

Chair: Ellie Minette (University of West Florida/Florida Public Archaeology Network)  
[Register to watch via Zoom](#)

Panelists: Emily Jane Murray (Florida Public Archaeology Network); Emma Dietrich

Abstract: Photogrammetry is gaining popularity and recognition across the subdisciplines of archaeology. However, it is especially useful to archaeologists working with the public. Photogrammetry is an easy and inexpensive way to create digital models of artifacts, buildings, or landscapes. These digital models can be viewed online or 3D printed for a tactile experience. Both of these mediums support more engaged learning and interaction with the public. This panel will discuss the different ways photogrammetry can be used in public outreach and educational settings. We will share techniques and strategies for both photogrammetry and the resulting models.

**Workshop Session 3** - FPAN Classroom, 207 E Main St, Pensacola, FL 32502

**"50+ Public Outreach Hacks to Borrow or Adapt"**

Chair: Rita Elliott (The LAMAR Institute)

Abstract: Immerse yourself in glow-in-the-dark, spy letters, round robins, culture games, lab rats, underwater archaeology, Pepper's ghost, and a multitude of other hacks to reach the public. This workshop examines avenues to maximize public outreach across a wide range of venues from a single classroom presentation to large festivals. Participants will explore ways to expand typical outreach about archaeology field techniques to interactives illuminating all phases of archaeology from research through reporting and curation. A PowerPoint discussion interspersed with hands-on activities provide first-hand experiences for workshop participants. Discover fun ways to engage the public using unique tours, exhibits, digital media, pop-up displays, teacher workshops, curricula, and teaching trunks. Digital copies of workshop activities will be emailed to participants following the conference.

6:00 - 8:00pm

**Reception and Poster Session**

Museum of Commerce, 201 Zaragoza St, Pensacola, FL 32502

**"The Age of the Individual is Over, the Time of VSFS has Come: How to Answer (Almost) All Your Questions"**

David Breetzke (United States Forest Service)

**"Lessons Learned: Building a Science Communication Magazine from the Ground Up"**

Delaney Cooley (University of Oklahoma); Horvey Palacios (University of Oklahoma)

**"The Smith's Island Archaeology Project Public Archaeology Lab"**

Taylor W Brown (University of West Florida)

**"Poarch Band of Creek Indians and University of South Alabama Partnership: Archaeology Camp, Exhibits, and Collections"**

Philip Carr (University of South Alabama); William Bailey (Poarch Band of Creek Indians); Brandy Chunn (Poarch Band of Creek Indians); Larry Haikey (Poarch Band of Creek Indians); Erin Nelson (University of South Alabama)

**"Photogrammetry for Public Outreach and Cultural Heritage Preservation: Purpose, Practice, and Possibilities"**

Gabriel Donofrio (South Carolina Department of Natural Resources Heritage Trust Program); Meg Gaillard (South Carolina Department of Natural Resources Heritage Trust Program)

**"Video Killed the Radio Star: Videography Applications for Public Archaeology"**

M. Anne Dorland (New South Associates, Inc.); Carey Harrison (New South Associates, Inc.)

**"Beyond Outreach: A Community-Engaging Data Recovery"**

M. Anne Dorland (New South Associates, Inc.); Benjamin Hoksbergen (Redstone Arsenal); Jenna Tran (New South Associates, Inc.); June Weber (New South Associates, Inc.)

**"Tapping Into Public Interest - Excavations at a Multi-story Great House"**

David Dove (Four Corners Research)

**"Rainbow Community Heritage Project: What Does Queer Heritage and Artifacts of the 20th and 21st Centuries Look Like to the LGBTQ+ Community?"**

Meghan J. Dudley (University of Oklahoma)

**"Fact or Fiction: Creating a More Public Facing Classroom Online"**

Anthony P. Farace (University of Florida); Cristina I. Oliveira (University of Florida); Michael J. Heckenberger (University of Florida)

**"Disaster Stories: Recovering Public Memory of Hurricane Katrina"**

Brendan Fay (University of Southern Mississippi); Jeff Hirshy (University of Southern Mississippi)

**"Validation of Historic Construction Materials using HBIM"**

Graham Foreman (Auburn University); Junshan Liu (Auburn University)

**"The Creative Mitigation Potential of Project Archaeology"**

Meg Gaillard (South Carolina Department of Natural Resources Heritage Trust Program); M. Anne Dorland (New South Associates, Inc.); Jeanne M. Moe (Project Archaeology)

**"The Arkansas Archeological Society-Survey Training Program: A History of Public Collaboration"**

Taylor Greene (Arkansas Archeological Survey); Gillian Steeno (Arkansas Archeological Survey)

**"Public Archaeology Projects as Science Communication about Human Evolution: Teaching Outreach in a University Setting"**

Lesley Gregoricka (University of South Alabama); Ella Absher (University of South Alabama); Anna Atchinson (University of South Alabama); Chloe Betros (University of South Alabama); Delaney Davis (University of South Alabama); Bodine Degli Umberti (University of South Alabama); Jared Ellis (University of South Alabama); Anne Goodman (University of South Alabama); Eli Holmes (University of South Alabama); Trinity Jenkins (University of South Alabama); Joseph Kallio (University of South Alabama); Nicole Lemon (University of South Alabama); KeArra Marks (University of South Alabama); Madison Pittman (University of South Alabama); Olivia Powers (University of South Alabama); Amber Rittenhouse (University of South Alabama); Bridgette Sullivan (University of South Alabama)

**"Bridging Memories and Material Culture: Challenges and Strategies for Connecting Archaeological and Oral Historical Datasets"**

Rachel Hines (University of South Alabama); Ryan Morini (University of South Alabama)

**"Oklahoma Archaeology Month: Celebrating State Heritage"**

Jovie Isaacs (Oklahoma Public Archaeology Network); Kaylyn Moore (Oklahoma Public Archaeology Network)

**"Anthropological Literacy and Oklahoma Social Studies Education"**

Allison McLeod (LJA Environmental Services)

**"Discovery of USS Albacore (SS-218)"**

Ivor Mollema (Naval History and Heritage Command)

**"St Joseph Florida 1830-1840"**

Jessica Mondo (Independent Researcher)

**"The Voices of Oklahoma: Bridging Archaeology and Communities"**

Reagan Ballard (University of North Carolina Chapel Hill); Abbey Sempebwa (Harvard University); Reagan Bieligk (Holland Hall Tulsa); Aaron Patton (University of Oklahoma)

**"Engaging the Public with Louisiana Archaeology"**

Karla Oesch (Louisiana Division of Archaeology); Maegan A. Smith (Louisiana Division of Archaeology)

**"Iowa Archaeology Education and Outreach through the Decades"**

Elizabeth Reetz (University of Iowa Office of the State Archaeologist)

**"Partnerships and the Alphabet Soup of Acronyms in Public Archaeology"**

Lelia Rice (South Carolina Department of Natural Resources Heritage Trust Program); Meg Gaillard (South Carolina Department of Natural Resources Heritage Trust Program); Phoebe Anagnos (S.C. Governor's School for Science and Mathematics)

**"Communicating Complex Histories in Elementary Children's Literature"**

Reece Spradley (South Carolina Department of Natural Resources Heritage Trust Program)

**"The Intersection of Archaeology and Middle School Social Studies Curriculum: A Case Study of the Cypress Street School Archaeology Project, Guilford County, North Carolina"**

Samantha Taylor (New South Associates, Inc.)

**"Developing Community Engagement in Icelandic Maritime Archaeology: Where to Begin?"**

Alexandra Tyas (University of Iceland)

**"Gone But Not Forgotten: The Davidson County Cemetery Survey"**

Lauren Walls (New South Associates, Inc.); Lydia Simpson (New South Associates, Inc.); Caroline Eller (Nashville Metropolitan Historical Commission)

**"Community Collaboration in Archaeology: Co-planning Indigenous Archaeology Day (2023) at the Choctaw Cultural Center"**

Elijah Whalen (Oklahoma Public Archaeology Network, University of Oklahoma); Choctaw Nation Historic Preservation Department

**Saturday, Sep 23, 2023**

8:30 - 10:00am

**Coffee, Light Breakfast, and Networking**

Museum of Commerce, 201 Zaragoza St, Pensacola, FL 32502

10:15am-12:15pm

**Panel Session 9** - Bowden Building Classroom 1, 120 Church St, Pensacola, FL, 32502

**"Public Archaeology and the Native American Graves Protection and Repatriation Act"**

Chairs: Robby Elmore (Alabama Department of Archives and History); Kellie Bowers (Alabama Department of Archives and History)

Panelists: RaeLynn Butler (The Muscogee (Creek) Nation); Deanna Byrd (The Choctaw Nation of Oklahoma); Ellen Lofaro (University of Tennessee at Knoxville)

Abstract: One of many responsibilities held by various cultural institutions throughout the United States includes compliance with the Native American Graves Protection and Repatriation Act (NAGPRA). In recent years, growing awareness across the U.S. on issues pertaining to Native American rights, particularly in regard to repatriation, has led to an increase in public awareness of NAGPRA. Consequently, many institutions are now finding opportunities to speak to the importance and necessity of NAGPRA in the public arena. This panel seeks to discuss experiences in engaging the public on NAGPRA work and ethics.

**Panel Session 10** – Bowden Building Classroom 2, 120 Church St, Pensacola, FL, 32502  
**“Inter-agency Collaboration Can Make Public Archeology a Success”**

Chairs: Mel Zabecki (Arkansas Archeological Survey); Michelle Rathgaber (Arkansas Archeological Survey); Paige Ford (Arkansas Archeological Survey – Plum Bayou Mounds Research Station)

Panelists: Gillian Steeno (Arkansas Archeological Survey–Society Liaison); Taylor Greene (Arkansas Archeological Survey – Southern Arkansas University Research Station Assistant)

Abstract: Collaboration between different groups can pool both soft and hard resources and make the public archeology effort more impactful. Archeologists from the Arkansas Archeological Survey invite you to join a discussion about projects that have worked, and some challenges that arise when archeologists and historians with different missions attempt to complete a project or run an event. We will share examples of working with state parks, museums, volunteers, schools, and federal agencies, but there are so many other groups who can work together. Bring your collaboration success and failure stories to the table!

**Panel Session 11** – FPAN Classroom, 207 E Main St, Pensacola, FL 32502  
**“Sharing Approaches to Digital Public Archaeology: Towards a Code of Ethics for Digital Repositories and Informal Online Education”**

Chairs: Natalie A. De La Torre Salas (Florida Public Archaeology Network); Malachi Fenn (Florida Public Archaeology Network)

[Watch via Zoom](#); Meeting ID 722 4680 1253; Passcode XytU92

Panelists: Lorna-Jane Richardson (University of East Anglia); Howard Williams (University of Chester); Nicole Grinnan (Florida Public Archaeology Network); Michael Thomlin (Florida Public Archaeology Network); Emily Jane Murray (Florida Public Archaeology Network)

Abstract: Over the last decade, the prevalence of social media within digital heritage has advanced by leaps and bounds. In 2022, 93% of American adults used the Internet, 31% regularly got their news from Facebook, and 25% from YouTube (Pew Research, 2022). Digital outreach has become an essential tool, and digital repositories are more accessible than ever. In the aftermath of the “digital stampede” of lockdown, it is time to move towards a shared code of ethics on how public archaeology is done in the digital sphere. Digital public archaeology is a large and challenging practice which utilizes a wide range of fields, communication methods, and technologies. Consideration of ethical standards should be applied to anyone using these technologies for academic research, public engagement, and public participation. This panel aims to bring community stakeholders, Tribal members, archaeologists, and digital archivists together to examine ethical considerations for digital repositories and informal online outreach, with the hope of eventual publication.

**Panel Session 12** – Voices of Pensacola Multicultural Center, 117 E Government St, Pensacola, FL 32502

**“Promoting Diversity in the Discipline: Structural Challenges Facing Public Archaeologists in Universities and Strategies for Overcoming Them”**

Chairs: Bonnie Pitblado (University of Oklahoma)

[Register to watch via Zoom](#)

Panelists: Uzi Baram (New College of Florida); Shawn Lambert (Mississippi State University); Karin Larkin (University of Colorado, Colorado Springs); Ken Sassaman (University of Florida)

Abstract: Recent discussions in archaeological professional organizations have focused on how to diversify practitioners and appropriately train students to enter culture-heritage related fields. This panel combines these two issues in a conversation exploring the root of both problems: university structures that have for too long promoted homogeneity among faculty and students and, therefore, within archaeology and allied disciplines generally. The university-based public archaeologists in this session will begin by overviewing what they see as the most powerful structures still reinforcing the training of a non-diverse archaeological and heritage-related workforce. They will spend the remainder—and most—of their time, sharing ways that they are using their university positioning to try to surmount and when possible, fundamentally change (a) student pipelines, (b) curricula, and (c) the tenure and promotion process itself. If these strategies and others are applied systematically throughout our major training institutions, we can hope to move the needle sooner and faster toward a more representative workforce that is better equipped to tackle the multifaceted archaeological and heritage-related challenges of the future.

12:15 - 1:15pm

### **Lunch**

1:15 - 3:15pm

**Panel Session 13** - Bowden Building Classroom 1, 120 Church St, Pensacola, FL, 32502  
**"Community Directed Archaeology: Poarch Band of Creek Indians and Africatown"**  
Chair: Philip Carr (University of South Alabama)

Panelists: Larry Haikey (Poarch Band of Creek Indians); Kern Jackson (University of South Alabama); William Bailey (Poarch Band of Creek Indians); Brandy Chunn (Poarch Band of Creek Indians)

Abstract: Despite several decades of continuing efforts by archaeologists through a variety of media, most members of the general public do not know much about archaeology or what archaeologists do. How then might a community identify an archaeological project for their benefit or find an archaeologist with whom they can put trust for a collaboration? Here, two communities, the Poarch Band of Creek Indians and Africatown, serve as case studies that draw upon recent examples of archaeological projects directed by and/or for the community. Attention to questions such as "what does the community need from archaeology," and "who in the community decides" will be discussed, as well as considerations of ethics and authenticity. Remarks concerning the future of community driven archaeology provide impetus for further discussion.

**Panel Session 14** - Voices of Pensacola Multicultural Center, 117 E Government St, Pensacola, FL 32502  
**"Value Add and Force Multiply: Working with Veterans in Archaeology"**  
Chair: Jennifer McKinnon (East Carolina University, Program in Maritime Studies)

Panelists: Jennifer McKinnon (East Carolina University); Alison Shepard (Veterans Curation Program); Nancy McKenzie (Veterans Curation Program); Mark Stephens (Task Force Dagger Foundation); Alan Williams (Task Force Dagger Foundation); Rich Weltz (Task Force Dagger Foundation); Rick Bacon (Task Force Dagger Foundation)

Abstract: Archaeological projects incorporate veterans for the benefits the field work provides veterans including but not limited to recreation, rehabilitation, and job skill

acquisition. The focus of such archaeological programs is often framed in how the program aids the veterans. Arguably, the relationship is very much reciprocal and symbiotic, and archaeology can greatly benefit from the inclusion of veterans in programming. Archaeology as a discipline is often set in an environment that is challenging in many ways. Challenges include working in isolated environments, weather-dependent and -impacted projects, an intensely physical job (i.e., digging, lifting), and often time-sensitive turnarounds. Projects get more complicated when you add the element of doing archaeology underwater, which requires self-contained breathing apparatus (SCUBA), a buddy system to ensure diver safety, and even more time limitations. As such, the soft and hard skills that veterans acquire in service are perfectly suited for archaeological fieldwork. This panel will discuss the reciprocal and symbiotic relationship veterans and archaeology can embody and address some of the successes and pitfalls of developing veteran-specific archaeological programming.

**Workshop Session 4** – FPAN Classroom, 207 E Main St, Pensacola, FL 32502

**“Reciprocal Archaeology: Citizen Science in a Time of Collaboration”**

Chairs: Carole Nash (James Madison University); Michael B. Barber (Longwood University)

Abstract: For three decades, trained volunteers knowledgeable of their communities have been integral to the research and conservation of archaeological resources in Virginia through the Archaeological Technician Certification Program. Directed by the Archeological Society of Virginia, the Council of Virginia Archaeologists, and the Virginia Department of Historic Resources, the “Cert Program” gives citizen scientists an opportunity to obtain, under professional guidance, recognition for formal and extended training in the techniques and goals of archaeology. 75% of graduates remain in the program to mentor current students and continue their development, leading to the development of an advanced sequence. This workshop places the Cert Program in the broader context of public archaeology and citizen science principles and pedagogies. Participants will examine the give-and-take between professionals and students in light of the call for collaboration and multi-vocality.

3:30 – 5:30pm

**Workshop Session 5** – Bowden Building Classroom 1, 120 Church St, Pensacola, FL, 32502

**“Navigating ‘Anti-CRT’ and ‘Stop Woke’ Laws for Archaeology Education”**

Chairs: Meghan J. Dudley (University of Oklahoma); Angela Labrador (John Hopkins University)

Panelists: Allison McLeod (Afendras Archaeology at LJA Environmental Services, LLC)

Abstract: Across the nation, conservative politicians have passed or proposed laws that many fear will make it difficult to address topics such as racism, sexism, and queerness in K-12 classrooms. Anti-CRT and similar legislation in states such as Florida, Oklahoma, and Texas have had a chilling effect upon the progress made during the multicultural turn in education. This new legal and discursive landscape presents challenges to archaeology educators in and out of classrooms, especially those who teach about historically marginalized communities. It is, in fact, so challenging that our initial vision for a full panel became dashed by the inability of some scholars to travel to Florida and teachers unable to speak freely. Instead, at this roundtable, we will create a space to discuss these challenges and how we as archaeology educators can best continue to serve our teachers and the communities we work with in this evolving political landscape.

**Workshop Session 6** – Bowden Building Classroom 2, 120 Church St, Pensacola, FL, 32502

**“Investigating Painted Bluff Rock Art: An Introduction to Project Archaeology Curricula”**

Chairs: Jen Knutson (USA Archaeology Museum); M. Anne Dorland (New South Associates); Sarah Bennett (Project Archaeology); Samantha Kirkley (Project Archaeology)

Abstract: Project Archaeology (PA) is a comprehensive national heritage education program primarily for upper elementary and middle school. The program provides inquiry-based materials for classroom use and professional development for educators to ensure effective implementation. PA integrates traditional school subjects (social studies, history, geography, science, language arts, and visual arts) and teaches four overarching enduring understandings: 1. Understanding the past is essential for understanding the present and shaping the future. 2. Learning about other cultures, past and present, is essential for living in a pluralistic society and world. 3. Archaeology is a systemic way to learn about past cultures. 4. Stewardship of archaeological sites and artifacts is everyone’s responsibility. This workshop provides an introduction to the PA curriculum. Workshop participants will have a hands-on learning experience with PA using art, oral history, and archaeology to learn about Native American Rock Art and the people who created it by investigating north Alabama’s Painted Bluff.

**Workshop Session 7** – FPAN Classroom, 207 E Main St, Pensacola, FL 32502

**“Putting the Learner First: Crafting Effective Goals and Assessment for Public Archaeology Programming”**

Chairs: Elizabeth Reetz (University of Iowa Office of the State Archaeologist); Kaylyn Moore (Oklahoma Public Archaeology Network, University of Oklahoma)

Additional Facilitators: Ryan J. Wheeler (Robert S. Peabody Institute of Archaeology, Phillips Academy)

Abstract: Many archaeologists who deliver occasional public programming often structure presentations and events around topics that align with areas of expertise. What many do not realize is that a heavy focus on “what we want to talk about” rather than “what we want the audience to learn” is like shooting into the dark. How do you know where to aim if you are not aware of the target? Integrating basic goal-setting and assessment into any public programming format can help us build stronger foundations for public outreach and gain insight into the value and impact of our efforts. In this workshop, we will examine lesson and activity plans, practice drafting learner-focused goals and measurable objectives, and review some common assessment tools and methods. Looking forward, we discuss the need to expand the library of scholarly research for public archaeologists and provide advice for publishing the results of your educational assessments.

**Workshop Session 8** – Voices of Pensacola Multicultural Center, 117 E Government St, Pensacola, FL 32502

**“Heterarchy, Praxis, and Difficult Histories in Public Archaeology”**

Chair: Richard Ott (Florida Public Archaeology Network)

Additional facilitators: Nigel Rudolph (Florida Public Archaeology Network)

Abstract: This proposed workshop discussion will explore the concepts of heterarchy and praxis in the context of public archaeology and presenting difficult subjects. Heterarchy refers to the non-hierarchical organization of power and authority in a group or society, while praxis refers to the practical application of theory. The aim of the workshop is to provide participants with tools and strategies for navigating the complexities of presenting

difficult histories such as colonialism, slavery, and genocide. Participants will engage in discussions and share personal experiences to explore how heterarchy and praxis can be applied in public archaeology contexts to address these sensitive topics.

5:30 - 6:30pm

**Future of the Conference on Public Archaeology** - FPAN Classroom, 207 E Main St, Pensacola, FL 32502  
Open discussion on viability of and ideas for future Conference on Public Archaeology meetings